



Bayes Rules and Classification by Naive Bayes

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Outline

- Rules from last lecture
- Bayes Rules
- Naive Bayes
 - Assumption
 - Deal with zero count
- Summary

Last Lecture

- Product Rule:
 $P(X,Y)=P(X)*P(Y|X)$
- Sum Rule:
 $P(X)=\sum_y P(X, Y)$
- Normalisation:
 $\sum_x P(X)=1$
 $\sum_x P(X/Y)=1$
- Independence
 - $\leftrightarrow P(X|Y) = P(X)$
 - $\leftrightarrow P(X, Y) = P(X) * P(Y)$

Bayes Rules

- $P(A,B) = P(A|B) P(B)$
- We can also get:
 $P(A,B)= P(B|A) P(A)$
- Bayes Rules:
 $P(A|B) = \frac{P(B|A) P(A)}{P(B)}$
- More variables
 $P(Y|X_1, \dots, X_n) = \frac{P(X_1, \dots, X_n|Y)P(Y)}{P(X_1, \dots, X_n)}$

Example (Training) Data Set

	Job	Deposit	Family	Class
A	true	low	single	Approve
B	true	low	couple	Approve
C	true	low	single	Approve
D	true	high	single	Approve
E	false	high	couple	Approve
1	true	low	couple	Reject
2	false	low	couple	Reject
3	true	low	children	Reject
4	false	low	single	Reject
5	false	high	children	Reject

Naive Bayes: Example Classification Task

- Determine whether to approve a mortgage application, given **data/features** about the client:
 - Whether they have a job (true or false)
 - The level of their deposit (low or high)
 - Their family status (single, couple[but no kids], children)
- **Classification**: either Approve or Reject
- **Given a set of data about past clients** and the classification by the Banks experts
- **Construct a classifier** that will output the right answer (class) when given a new (unseen) client (instance)

Bayes Rules for Classification

- Very simple probability-based technique
- Computes $P(\text{class}|\text{instance data})$,
 - Choose the class with the **highest probability**.
- Problem: Hard to measure $P(\text{class}|\text{data})$
 - e.g. $P(\text{Reject}|\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})$
 - Needs **lots** of examples of (job=true & dep=high & fam=children)
 - Then count the **fraction** that are Reject.
- Use Bayes Rule!
- Classification:
 - Given features X_1, X_2, \dots, X_n $P(Y|X_1, \dots, X_n) = \frac{P(X_1, \dots, X_n|Y)P(Y)}{P(X_1, \dots, X_n)}$
 - Predict the class label Y

Bayes Rules

- Solution: First use Bayes' Law/Rules, **calculate the probability of given instance belong to a class**:

$$P(\text{class}|\text{data}) = \frac{P(\text{data}|\text{class}) \times P(\text{class})}{P(\text{data})}$$

- For example:

$$\begin{aligned} & P(\text{Reject}|\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children}) \\ &= \frac{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children}|\text{Reject}) \times P(\text{Reject})}{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})} \end{aligned}$$

$P(\text{Reject}|\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})$

$P(\text{Accept}|\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})$

Choose the highest probability

Bayes: Measuring Probabilities

- We can measure $P(\text{class})$
 - $P(\text{Approve}) = ?$
 - $P(\text{Reject}) = ?$
- We can measure $P(\text{feature}|\text{class})$
 - $P(\text{job}=\text{true}|\text{Approve}) = ?$
 - $P(\text{job}=\text{true}|\text{Reject}) = ?$
 - $P(\text{dep}=\text{high}|\text{Approve}) = ?$
- But, how do we measure
 - $P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})$
 - $P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children}|\text{Reject})$

Naive Bayes

- Assume that the attributes are **conditionally independent** (Almost always wrong!) :
 - Assume that all features are independent given the class label Y
- $$P(X_1, \dots, X_n|Y) = \prod_{i=1}^n P(X_i|Y)$$
- $P(\text{job}=\text{true} \ \& \ \text{dep}=\text{high} \ \& \ \text{fam}=\text{children}|\text{Reject})$
 $= P(\text{job} = \text{true}|\text{Reject}) * P(\text{dep} = \text{high}|\text{Reject}) * P(\text{fam} = \text{children}|\text{Reject})$
- Measure each of these probabilities by counting
 - There is usually enough data for this.
 - Problem: careful about dealing with 0 probabilities!
- Given an instance, use the table to compute probabilities of each class

Computing Probabilities: Counting Occurrences

	Approve	Reject		Approve	Reject
class	5	5	$P(\text{class})$	5/10	5/10
job=true	4	2	$P(\text{job}=\text{true} \text{class})$	4/5	2/5
job=false	1	3	$P(\text{job}=\text{false} \text{class})$	1/5	3/5
dep=low	3	4	$P(\text{dep}=\text{low} \text{class})$	3/5	4/5
dep=high	2	1	$P(\text{dep}=\text{high} \text{class})$	2/5	1/5
fam=single	3	1	$P(\text{fam}=\text{single} \text{class})$	3/5	1/5
fam=couple	2	2	$P(\text{fam}=\text{couple} \text{class})$	2/5	2/5
fam=children	0	2	$P(\text{fam}=\text{children} \text{class})$	0/5	2/5

(Counting Occurrences)

(Computing Probabilities)

Using Naive Bayes Classifier

- Classify a new case: (job=true & dep = high & fam=children)
 - $P(\text{Reject}|\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})$
 - $$= \frac{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children}|\text{Reject}) \times P(\text{Reject})}{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})}$$
 - $$= \frac{P(\text{job}=\text{true}|\text{Reject}) \times P(\text{dep}=\text{high}|\text{Reject}) \times P(\text{fam}=\text{children}|\text{Reject}) \times P(\text{Reject})}{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})}$$
 - $$= \frac{0.4 \times 0.2 \times 0.4 \times 0.5}{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})}$$
 - $$= \frac{0.016}{P(\text{job}=\text{true} \ \& \ \text{dep} = \text{high} \ \& \ \text{fam}=\text{children})}$$

Using Naive Bayes Classifier

- Classify a new case: (job=true & dep = high & fam=children)

$$P(\text{Accept} | \text{job=true \& dep = high \& fam=children})$$

$$= \frac{P(\text{job=true \& dep = high \& fam=children} | \text{Accept}) \times P(\text{Accept})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{P(\text{job=true} | \text{Accept}) \times P(\text{dep=high} | \text{Accept}) \times P(\text{fam=children} | \text{Accept}) \times P(\text{Accept})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{0.8 \times 0.4 \times 0 \times 0.5}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{0}{P(\text{job=true \& dep = high \& fam=children})}$$

Dealing with Zero Counts

- Initialise table to contain small constant, e.g. 1
- This is not quite sound, but reasonable in practice

	Approve	Reject
class	6	6
job=true	5	3
job=false	2	4
dep=low	4	5
dep=high	3	2
fam=single	4	2
fam=couple	3	3
fam=children	1	3

(Counting Occurrences)

	Approve	Reject
P(class)	6/12	6/12
P(job=true class)	5/7	3/7
P(job=false class)	2/7	4/7
P(dep=low class)	4/7	5/7
P(dep=high class)	3/7	2/7
P(fam=single class)	4/8	2/8
P(fam=couple class)	3/8	3/8
P(fam=children class)	1/8	3/8

(Computing Probabilities)

Using Naive Bayes Classifier

$$P(\text{Reject} | \text{job=true \& dep = high \& fam=children})$$

$$= \frac{P(\text{job=true \& dep = high \& fam=children} | \text{Reject}) \times P(\text{Reject})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{P(\text{job=true} | \text{Reject}) \times P(\text{dep=high} | \text{Reject}) \times P(\text{fam=children} | \text{Reject}) \times P(\text{Reject})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{3/7 \times 2/7 \times 3/8 \times 1/2}{????} = \frac{18/784}{????}$$

$$P(\text{Accept} | \text{job=true \& dep = high \& fam=children})$$

$$= \frac{P(\text{job=true \& dep = high \& fam=children} | \text{Accept}) \times P(\text{Accept})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{P(\text{job=true} | \text{Accept}) \times P(\text{dep=high} | \text{Accept}) \times P(\text{fam=children} | \text{Accept}) \times P(\text{Accept})}{P(\text{job=true \& dep = high \& fam=children})}$$

$$= \frac{5/7 \times 3/7 \times 1/8 \times 1/2}{????} = \frac{15/784}{????}$$

Summary

1. Bayes Rules: $P(A|B) = \frac{P(B|A)P(A)}{P(B)}$ \longleftrightarrow $P(Y|X_1, \dots, X_n) = \frac{P(X_1, \dots, X_n|Y)P(Y)}{P(X_1, \dots, X_n)}$

2. Classification: If Y is class label, $X_1 \dots X_n$ features, the probability of an instance belong to a class is

$$P(Y|X_1, \dots, X_n) = \frac{P(X_1, \dots, X_n|Y)P(Y)}{P(X_1, \dots, X_n)}$$

Too Hard

2. Assume features are conditionally independent: *given* Y , $X_1 \dots X_n$ are independent to each other:

$$P(X_1, \dots, X_n|Y) = \prod_{i=1}^n P(X_i|Y)$$

$$P(\text{class}|\text{data}) = \frac{P(\text{data}|\text{class}) \times P(\text{class})}{P(\text{data})}$$

Naive Bayes

Chose the maximum probability